



Jackie Schlegel

Local Elections

Matt Langston

Wed, Sep 15, 2021 at 9:43 PM

To: Jackie Schlegel

Jacqueline Wronko

You gave me extreme heartburn on the call today regarding this particularly when the staff started offering up a friend of a friend stories/connections.

Here are some questions that you should consider:

1. Is there a way to be engaged on this topic without owning the lane? Point your membership to online resources? Send out a survey asking if anyone wants to be a candidate (you should do that anyway with the primary deadline approaching)? Go recruit legislatively and you'll have a far bigger impact.

2. If we offer such a big topic like this on the call then I think it has to be a more structured conversation. Your team is all over the map and we are full of big ideas and little execution.

- Send out a local elections survey - use survey monkey and let's get it out by the end of next week - you can post it on your social media platforms as well as email.

- Let's put some online resources and go encourage folks to attend items (Harris County is doing an election training program, other resources are available).

Outside of that then you should not do much until you are better organized. You're biting off way more than you can afford or chew.