
Re: Queued Member Stories

2 messages

Jacqueline Wronko

Tue, Oct 5, 2021 at 10:30 PM

To: Jackie Schlegel

Matt Langston

For a second there, I thought this gif was me... wrong hair color.

JayJacqueline Wronko
Engage Right, LLC

On Oct 5, 2021, at 10:20 PM, Jackie Schlegel

wrote:



Fair points, I concede.

Sent from my iPhone

On Oct 5, 2021, at 10:14 PM, Matt Langston

wrote:

I like the idea but the messaging is off. Looks like we are a bunch of anti vaxers running around poking big business in the chest.

What is a social mandate? We need to really look at how you make these stories inspirational and not a whiny bunch of disgruntled key board warriors. Be hyper selective on the story as well.

There's several ways to make this more palatable - Constitutional Minutes
Your Choice, Your Decision
United We Stand Up
Let Your Voice Be Heard

You should also put a huge ass disclaimer on here that TFVC promotes individual rights and choice. We proudly partner with anyone that shares our vision. We know that a lot of business, government entities, and individuals have many hard choices in this time of crisis, but we know that ultimately YOU have the right to make the best decision for yourself.

Kill more flies with honey. You need more allies and a lot less of this:

On Oct 5, 2021, at 10:03 PM, Jackie Schlegel

wrote:

Not a fan of the member stories? What's your thought on this?

Sent from my iPhone

On Oct 5, 2021, at 10:01 PM, Matt Langston

wrote:

Please hold on posting any additional stories like this. We MUST go back to the drawing board on this project.

On Oct 1, 2021, at 9:52 AM, Juliana Peceli
wrote:

Here are three member stories for y'all's approval!



Juliana Peceli
Communication Specialist, Texans for Vaccine
Choice

Jackie Schlegel
Draft To: Jacqueline Wronko
Cc: Matt Langston

Tue, Oct 5, 2021 at 10:33 PM

Lol Jay!!! I initially thought the gif represented how Matt felt typing that long response to my question. 😂

Sent from my iPhone

On Oct 5, 2021, at 10:30 PM, Jacqueline Wronko wrote:

For a second there, I thought this gif was me... wrong hair color.
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